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## JOINT PRESS RELEASE

# THE MUSEUM OF CONTEMPORARY ART AT THE PACIFIC DESIGN CENTER IN WEST HOLLYWOOD WILL END THIS SPRING

LOS ANGELES— After more than twenty years of exhibitions by The Museum of Contemporary Art hosted at the Pacific Design Center in West Hollywood, the programming agreement between the two organizations has reached the end of its term. The alliance between MOCA and PDC, which encompassed operational, managerial, and exhibition services that have made the MOCA Gallery a cultural destination for MOCA's patrons and the architectural and design community, will end after the current exhibition, *One Day at a Time: Kahlil Joseph's Fly Paper*, closes on February 24. Over the last two decades, MOCA has exhibited at the PDC countless important and internationally acclaimed shows, including shows by artists such as Takashi Murakami, William Kentridge, Sterling Ruby, Catherine Opie, Rodarte, Jean Prouve, and Rick Owens, among many others.

"We have enjoyed a successful relationship with MOCA, and on behalf of our many showroom tenants in the design community, are appreciative of MOCA's many wonderfully curated exhibitions," said Charles S. Cohen, the owner of the PDC.

"We are proud of MOCA's record of achievement at the PDC," said Maria Seferian, Chair of the museum's Board of Trustees. "We are grateful for our partnership with the PDC and Charles Cohen and now look forward to consolidating and growing our exhibition activities, including presentations on architecture and design, at MOCA's two Downtown Los Angeles locations."

### ABOUT MOCA

Founded in 1979, MOCA is the defining museum of contemporary art. In a relatively short period of time, MOCA has achieved astonishing growth; a world-class permanent collection of more than 7,000 objects, international in scope and among the finest in the world; hallmark education programs that are widely-emulated; award winning publications that present original scholarship; groundbreaking monographic, touring, and thematic exhibitions of international repute that survey the art of our time; cutting-edge engagement with modes of new media production; and a stronger than ever financial footing. MOCA is a not-for-profit institution that relies on a variety of funding sources for its activities.

### ABOUT PDC

Award-winning Pacific Design Center is the West Coast's leading resource for the traditional and contemporary residential and contract furnishings, fabrics, floor coverings, architectural products, wallcoverings, lighting, kitchen and bath products, and accessories. The more than 2.5 million square-foot campus has over 100 high-end international showrooms, representing 2,200 product lines available to

source by professional interior designers, architects, facility managers, decorators and dealers. Pacific Design Center also serves the needs of the design, entertainment and arts communities by providing dramatic public and private spaces for screenings, exhibitions, lectures, meetings, special events and receptions.

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